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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

L. Ellis

Applicant: Samra et al.

Art Unit: 3623

Serial No.: 09/474,539

For:

Examiner: Andre D. Boyce

Filed: December 29, 1999

:

1 110d. December 25, 1555

METHODS AND SYSTEMS

FOR ANALYZING

MARKETING CAMPAIGNS

**AMENDMENT** 

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

In response to the Office Action dated May 22, 2003, Applicants respectfully request entry and consideration of the following amendment:

RECEIVED

AUG 2 8 2003

GROUP 3600



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

Art Unit: 3623

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**METHODS AND SYSTEMS** 

FOR ANALYZING

MARKETING CAMPAIGNS

Mail Stop: NON-FEE AMENDMENT

**Commissioner for Patents** 

P.O. Box 1450

Alexandria, VA 22313-1450

ina, VA 22313-1450

TRANSMITTAL

Transmitted herewith is:
Transmittal (3 pgs., in duplicate); Amendment to Office Action dated May 22,0008 (20 pgs.); Return post card

STATUS

2. Applicant

is other than a small entity.

## CERTIFICATE OF MAILING BY EXPRESS MAIL TO THE COMMISSIONER FOR PATENTS

Express Mail No. EV339989408US

**Date: August 22, 2003** 

I hereby certify that the documents listed above are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. §1.10 on the date indicated above in an envelope addressed to Mail Stop NON-FEE AMENDMENT, Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450.

Daniel M. Fitzgerald, Reg. No. 38,880

## **EXTENSION OF TERM**

3. The proceedings herein are for a patent application and the provisions of 37 C.F.R. 1.136 apply.											
	(a)			(complete t petitions for 37 C.F.R. 1.17(		on of t	ime under 37				
Exte	ension fo	or respo	nse with	in:		Other than small entity Fee			all entity Fee f applicable)		
			☐ fi	rst month		\$ 110	0.00	\$ 3	55.00		
			☐ se	cond month		\$ 410	0.00	\$ 2	05.00		
			th	ird month		\$ 930	0.00	\$ 4	65.00		
			☐ fo	urth month		\$1,450.00			\$ 725.00		
			fi	fth month		\$1,970	0.00	\$ 9	85.00		
						F	ee Due		\$		
therefor \$ is deducted from the total fee due for the total months of extension now requested.  Extension fee due with this request \$											
	(b) [	⊠ Apr	olicant b	elieves that n	OR o extension	of ten	m is required	l. Ho	wever, this		
(b) Applicant believes that no extension of term is required. However, this conditional petition is being made to provide for the possibility that applicant has inadvertently overlooked the need for a petition for extension of time.											
				FEE ]	FOR CLA	<b>MS</b>					
	The fee	for clai	ms (37 (	C.F.R. 1.16(b	)-(d)) has b	een ca	lculated as s	hown	below:		
	(Co	ol. 1)		(Col. 2)	(Col. 3)	SMA	ALL ENTITY		OTHER THAN SMALL ENTITY		
	REM/ AF	AIMS AINING TER IDMENT		HIGHEST NO. PREVIOUSLY PAID FOR	PRESENT EXTRA		DITIONAL. RATE FEE	OR	ADDITIONAL RATE FEE		
TOTAL			MINUS		=	x \$9 =	\$		x \$18 = \$		
INDEP.			MINUS		=	x \$42 =	\$		x \$84 = \$		
	FIRS	T PRESENT	TATION OF	MULTIPLE DEP. (	CLAIM	+ \$140	= \$		+ \$280 = \$		
						TOTAL	ADDITIONAL	OR	TOTAL ADDITIONAL		

		(a)	$\boxtimes$	No additional fee for Claims is required				
				OR				
		(b)		Total additional fee for claims required \$				
				FEE PAYMENT				
5 Attached is a check in the sum of \$								
			Charge Deposit Account No. 01-2384 the sum of \$  A duplicate of this transmittal is attached.					
				FEE DEFICIENCY				
	6.		If any 01-238	additional extension and/or fee is required, charge Deposit Account No. 34.				
				AND/OR				
			If any 2384.	additional fee for claims is required, charge Deposit Account No. 01-				
	7.		Other:					
				Daul M Therald				
				Daniel M. Fitzgerald				
•				Reg. No. 38,880				
				ARMSTRONG TEASDALE LLP				
				One Metropolitan Square, Suite 2600				
				St. Louis, MO 63102 314/621-5070				
				11 \(\frac{1}{2}\)(1/.1 \(\frac{1}{2}\)(1/.1)				